

KAMERAKIDS: ON THE LIGHTER SIDE

TV COMMERCIALS

WHITE WINGS: Model
Lagis Grafanakis.
PEAU DOUCE: Models
Ria Horsford, Danny
Cashman, Terri Palmer,
Jason Clarke.
LAMELL: Model Vicky
Ayuba.
DAILY EXPRESS: Models
Davis & Thomas Hayes
(Twins).
Mc DONALDS: Models
Nadine Pitamber, Tommy
Chopra, Sema Hassan.

Selection
of
current
Kamerakids
work:

by Alexander Baron

VIDEOS

EMI: Models Helen & Mat-
thew Fitt.
VITAMIN Z: Model Joanne
Chadwick.
GLAXO PHARMACEUTI-
CALS: Model Luke Rib-
bans.
HEALTH EDUCATION:
Models Amar Hussain, Na-
tallie Browne, PJ Harding,
Amy Martinez.
DENTAL AWARENESS:
Models Kelly James.

PHOTOGRAPHIC

GRATTANS COVER:
Laurence Porter, Roxanne
Davis, photographed by
Mike Van der Vord.
FANTASY GAMES: Model
Joanne Chadwick.
FARLEYS: Model Andre
Babistie photographed by
Gerald Mankowitz.
BENDIX: Model Lauren
Pavey photographed by
Greyhound Studios.
FABERGE: Model Melissa
Illines photographed by
John Shaw.
COW & GATE: Model
Francesca Ward photo-
graphed by Jo Foord.
SHAMPOO Model Claire
Wyllie, photographed by Jo
Foord.
PIZZA HUT: Model Mat-
thew McQueen photo-
graphed by John Shaw.
CELLNET: Model Claire
Wyllie photographed by
Cellnet.
TSB: Models Darrell
Hobbs, Francesca Ward
photographed by Matt
Prince.
CANCER RESEARCH:
Model Janine Harper
photographed by Steve
Cartwright.
PERSIL: Model Lauren
Pavey photographed by
Frank Fernandez.
CALPOL: Model Warren
Lewis-Jagne photo-
graphed by Jem Grishott.
SAVE THE CHILDREN:
Model Lauren Simmons
photographed by Peter
Parker.
VENTOLIN: Model David
Cousins photographed by
John Wheldon.
NCT BABY ANNUAL
COVER: Model Natasha
Banks photographed by
Toni Cuthbertson.
KODAK: Model Matthew
McQueen photographed
by John Shaw.
TIZER: Models Trudy
Younger, Lucy Saunders,
Kelly Turner, Kelly Payne
photographed by Brian
Griffin.

Just before Christmas Kamerakids supplied two babies for a Christening scene in a major new film. The girls, Charlotte and Victoria, were like other babies, cuddly and pretty. This must be a case of the beautiful ducklings growing up into ugly swans, because the parts they were playing were none other than those of the notorious Kray twins, Reggie and Ronnie.

Another child they supplied for a video had her face scratched the previous evening by her baby sister. The mother informed the agency, who were unable to find a replacement at such short notice and tried frantically to contact the studio, but to no avail. Eventually they told the mother to turn up at the appointed time and place and hope that the make-up department could do a good job on the little girl's face. As things turned out the scratched face was an asset rather than a hindrance because the subject of the shoot was child abuse!

However, the mother found herself in real trouble on the way home when her daughter refused to let her wash off the bruises and scratches she'd had painted on by the make-up department. Travelling on the tube she was harassed by a woman for 'abusing her daughter'!

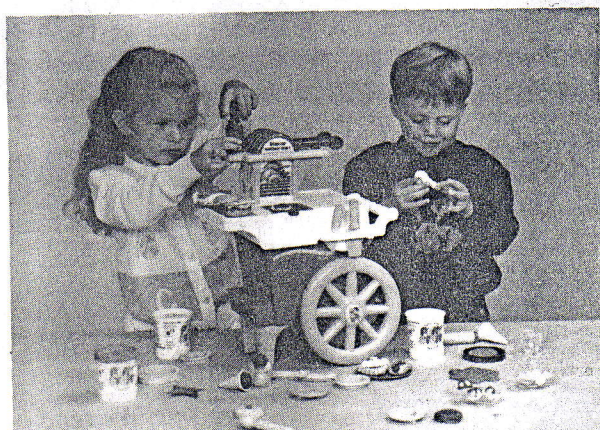
KAMERAKIDS receive some 300-400 enquiries a month from parents of prospective child models, which is the equivalent of their annual turnover. The few lucky ones who are accepted can look forward to earning a minimum of £14 per hour for fitting work, ie, trying on clothes for manu-

**KAMERA-
KIDS**

facturers which is what Steve describes as being nothing more than a 'glorified clothes peg'. But on a very good day, taking into account overtime, chaperones and buy out fees, a child may earn as much as £800 for making a commercial.

He stresses this is the exception rather than the rule; the very fact that KAMERA-KIDS have such a high turnover means that in spite of the high rates of pay most children and just as importantly, most mothers, find child modelling extremely demanding.

Top child model agency KAMERAKIDS has 300-400 child models on its books including fifty babies, about thirty of them girls. Like all modelling, child modelling is hard work, but it can be fun too, as Steve of KAMERAKIDS explained to Model Journal recently.



Natalie Browne for Blue Bird Toys



Natasha Banks
for
NCT Baby Annual
photographed by:
Toni Cuthbertson